

# jeff preussner {graphic designer}

62 Marathon Street, Arlington, MA – jeff@jeffpreussner.com – 847.312.5165 – www.jeffpreussner.com

*Experienced web designer and print designer nationally published in magazines and newspapers including USA Today. Seeking a creative or production position in print or web design.*

## Recent Work

- [www.todaysdealersolutions.com](http://www.todaysdealersolutions.com)
- [www.metropoliscreative.com/Newtonascstestsite](http://www.metropoliscreative.com/Newtonascstestsite)
- [www.myspace.com/fiveohfirst](http://www.myspace.com/fiveohfirst)
- <http://www.twitter.com/mitx>

## Work Experience

### Jeff Preussner Art and Design, Boston, MA

*Freelance Design, 12.2008 – Present*

Develop creative print and web designs for clients ranging from musical talents to large companies

- Produce online advertising and marketing pieces for local bands and businesses
- Create album art and merchandise for local bands and bands on Victory Records
- Design Web sites and customized content management solutions using HTML, CSS, PHP

### George Left Town, Chicago, IL

*Graphic Designer and Web Developer, 12.2009 – Present*

Create intricate print materials and develop web sites for George Left Town clients

- Dependable member of the GLT team, offering creative and technical viewpoints on several projects
- Designed and developed [todaysdealersolutions.com](http://www.todaysdealersolutions.com) using HTML, CSS, JavaScript and PHP

### Metropolis Creative, Boston, MA

*Graphic Design Intern, 08.2009 – 11.2009*

Collaborated with a team of designers on many projects, used complex Photoshop techniques and coding languages, to create ad materials and brochures and web designs for business to business clients

- Managed projects ranging from print ads to web design campaigns for clients
- Designed ad materials for Metalcon International, the metal construction industries annual trade show
- Created web sites for community groups and organizations using WordPress and Dreamweaver
- Customized social media campaigns using HTML, CSS and PHP

### The Western Courier, Macomb, IL

*Graphic Designer, 01.2008 – 12.2008*

Contributed on a team of 4 to 8 as a designer on projects for each issue of The Western Courier

- Created the Western Courier front cover along with other section covers, available to over 13,602 students

### Victory Records, Chicago, IL

*Graphic Design Intern, 04.2008 – 08.2008*

Worked on a wide variety of projects, advertisements (flash/print/web), posters and other band merchandise, web design, and album artwork and layouts

- Produced advertisements for bands including Hawthorne Heights, who sold 20,000 albums in the first week
- Created Victory advertisements for magazines and newspapers published worldwide, including USA Today
- Contributed on album art for Bayside and Hawthorne Heights, increasing productivity and meeting deadlines
- Strengthened the team as graphic designer and production assistant for podcasts and “VicTorV” episodes

## Education

### Western Illinois University, Macomb, IL

*08.2004 – 12.2008*

Graduated with a BFA degree with emphasis in graphic design and painting.

- Cumulative G.P.A. of 3.113
- Proactive member of the Student Art League set up recreational and educational events and activities

## Technical Skills

*Adobe Creative Suite*

Photoshop  
Illustrator  
InDesign  
Flash  
Dreamweaver  
After Effects  
Fireworks

*Coding Languages and Platforms*

XHTML (proficient knowledge)  
CSS (proficient knowledge)  
JavaScript (working knowledge)  
ActionScript (working knowledge)  
WordPress (working knowledge)

*Microsoft Office Suite*

*\*References available upon request*